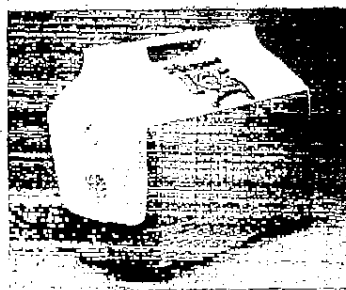


\$1.00 OFF
a Pack of New Newport Ice

with 20 packs
of pre-chilled



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**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

*The Gentle Menthol.
The Gentle Pleasure.*

Free Igloo Playmate Cooler

To receive your free 16 quart Igloo cooler, send 20 original proofs of purchase (UPCs) along with this completed form to:
Newport Ice P.O. Box 904
Newark, NY 14513-0904

Newport Ice UPCs Only

Name _____
Address _____
City _____ State _____ Zip _____
Telephone _____
Age: ☐ 21-34 ☐ 35-49 ☐ 50-64 ☐ 65+
Regular Brand Smoked
Signature _____ Date of Birth _____
(Required) (Required)

Send one per household. Please allow 6-8 weeks for delivery. Offer valid in Louisiana and Indiana only. While supplies last. Expiration date 12/31/96.

MANUFACTURERS COUPON/EXPIRES 11/30/96

\$1.00 OFF New Newport Ice

CONSUMERS: You may redeem this Combination Coupon if you comply with this offer, are 21 or older, and obtained the coupon properly. Use other than as specified herein may be illegal and fraudulent. THIS ORIGINAL COUPON MAY BE REDEEMED TOWARDS THE PURCHASE OF 1 PACK OF NEWPORT ICE TOGETHER WITH ANY EXISTING ON-PACK COUPON FOR THEIR COMBINED FACE VALUE OFF REGULAR STORE PRICE. Coupon good only in Indiana and Louisiana. May not be transferred or assigned and void where prohibited, taxed or otherwise restricted.

DEALERS may redeem coupon at face value upon compliance with Lorillard Coupon Terms (incorporated herein by reference and available from address below). Attempted redemption in violation of this offer may be fraudulent, and Lorillard may, in its discretion, withhold payment on and/or confiscate such coupons. Cash value \$.005. Handling allowance \$2 per coupon.

Coupon Expires 11/30/96. DEALERS ONLY.
Mail to: CANS Dept. #26100, One Forest Drive,
Del Rio, TX 78840



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New Orleans Times-Picayune 24 4-14-96